



Position Announcement

Writer

2021

Are you creative? Are you passionate about creating change in the world and inspiring others to do so? Do you want to use your skills to help make America more equal and more just? If you answered “yes” to these questions, then you should join the O’Brien Garrett team!

O’Brien Garrett is an award-winning direct response fundraising agency that works with progressive non-profit organizations across the country. We are currently seeking an enthusiastic, hard-working Writer to become the newest member of our team.

As a Writer, you will craft messages for some of the leading progressive groups in America and help our clients change the world day in and day out on some of the most important issues of our time. You will collaborate in-house with a talented group of professionals that come from diverse backgrounds and industries, giving you ample opportunities to hone old skills and grow new ones.

Essential Functions

As a Writer, you will:

- Write clear, persuasive, and original copy for direct response campaigns – including direct mail and online
- Amend and revise campaigns according to feedback from teams and/or clients
- Work closely with teams to generate unique and compelling concepts and ideas
- Participate in creative brainstorming sessions and recommend testing ideas and concepts
- Provide input on the art, design and package formats of mailings
- Review and edit reports, proposals, and other materials as requested by teams/partners
- Perform other related duties, as assigned

What We Are Looking for in Candidates

You are a potential fit for this role if you:

- Are proficient in Microsoft Office (especially Word)
- Have excellent verbal and written communication skills
- Are able to analyze and interpret complex issues
- Have excellent organizational and time management skills

- Are skilled at solving problems and writing under pressure and tight deadlines

You must have:

- A high school diploma or equivalent

It is even better if you have:

- An associate or bachelor's degree or vocational school training
- Two years of writing experience are preferred, but not required

To Apply

If this sounds like the opportunity for you, please submit a detailed cover letter, your resume, 2 writing samples and the contact information for three references as one PDF to jobs@obriengarrett.com with your name/position in the subject of email (e.g., Writer/Jane Doe)

Our client work often focuses on policies that impact people of color, people from disadvantaged communities, women, and LGBTQ people. We believe that these communities must be centered in the work we do. Hence, we strongly encourage applications from people with these identities or who are members of other marginalized communities.

O'Brien Garrett offers competitive salaries and a comprehensive benefits package including health benefits, flexible schedules, paid time off, 13 paid holidays, transportation stipend, and 401(k). Ideally the successful candidate will work out of the DC or New Orleans office, but remote candidates will be considered if willing to travel if needed.